

# Pacho

## Producers notes

*Pacho* is a story that reminds us of the people we too often forget – the elderly. With Europe's aging population growing rapidly, *Pacho* taps into a critical issue: What happens when older generations are pressured to leave their homes? Who decides what's “best” for them? Maddalena's resistance to moving into a retirement home mirrors the real fears of countless seniors who feel abandoned by society.

But this story isn't just about Maddalena – it's also about Giulio and Sabrina, a younger generation struggling to survive in an economy that offers fewer opportunities and skyrocketing housing prices. While they may seem like villains at first, their situation is all too relatable: they're not just greedy; they're desperate. *Pacho* forces us to question where the real fault lies.

As a producer, I would champion *Pacho* because it sheds light on a problem that is too often overlooked – the struggles of the elderly. It's the kind of film that starts as a personal story but ends up speaking about challenges many people face.